

TASS Conference Vendor/Exhibitor Information and Rates

The Teaching Academic Survival Skills (TASS) conference provides an excellent opportunity for vendors/exhibitors to be able to outreach and network with conference attendees utilizing information tables and exhibits. The range of exhibitors may include non-profit educational organizations, consultants, and for-profit organizations. Items to be displayed include, but are not limited to, educational and training materials, organizational information, audio-visual materials, consulting services, and software.

Vendor/Exhibitor Area Schedule

TASS is a highly interactive conference and vendors and exhibitors are encouraged to participate in the conference workshops, keynotes, etc. The vendor/exhibitor area is most active between workshop sessions, before and after meals, and during conference breaks.

Premier Sponsor- \$1,500.00 -Double Registration

- Prominent recognition at conference events (including General Sessions, evening receptions, and lunches throughout the conference)
- Booth/Table - Near Registration area
- Recognition in the wrap-up Conference Newsletter (over 3,000 national and international recipients)
- Additional full conference registration - The total of two persons
- Lunch video presentation at a General Session (up to 10 minutes; pre-recorded)
- All Benefits of Spotlight Sponsor Option**

Spotlight Sponsor- \$750.00 -Single Registration

- Booth/Table - Near Registration area
- Full conference registration - one person
- Guaranteed conference session (45 min.)
- All Benefits of Benefactor Sponsor Option**

Benefactor-\$350.00

- Virtual exhibitor logo on TASS website Exhibitor/Sponsor page
- Digital program guide recognition
- Attendee mailing and e-mail list - Received prior to and after the conference, exhibitors/vendors will be able to generate and follow-up with leads (those who consented to have their information shared)
- Conference give-away Item with exhibitor/vendor company logo (provided by your company or organization- e.g., lanyards, flash drives, tote bags, pens, etc.)

December 4, 2022

Re: TASS-Teaching Academic Survival Skills Conference

33rd Annual Conference- March 19-22, 2023

Dear Vendor / Exhibitor:

The 33rd annual Teaching Academics Survival and Success, TASS, conference will be held March 19-22, 2023 at the Embassy Suites by Hilton in Ft. Lauderdale, Florida. The meeting will be hosted by Broward College, Ft. Lauderdale, Florida and sponsored by Northern Essex Community College, Haverhill, Massachusetts.

The TASS conference is a forum for faculty, student support personnel, administrators and other practitioners who are passionate about helping students succeed, especially those who are underprepared and underrepresented, to survive and thrive in college and beyond.

TASS currently reaches over 3000 regular listserv users representing several hundred colleges and universities around the nation –individuals dedicated to helping students thrive in college and persist to completion of their degree. TASS is a mid-size conference with anticipated attendance of 150-200 attendees and guests annually.

TASS is currently soliciting organizations who support student success in higher education and who would be interested in advertising or renting vendor/exhibitor space during the conference. Space would be available from March 19-22, 2023 and will be conveniently located near the registration desk and/or conference meeting rooms. Sponsorship is available at three levels- Premiere, Spotlight, and Benefactor. Please *see the attached form for details*. The vendor/ exhibitor rental fee will be for the entire conference. Special conference hotel rates are available. Please register under "TASS" when reserving rooms.

Hotel Accommodations

The TASS rate is **\$ 225.00** per night (single or double) for a deluxe room per night plus 13% tax. This rate is also available three days before and three days after the conference based on availability. For reservations, please call the Reservation Department at **1-954-527-2700**. Be sure to identify the group code **TASS**. Reservations must be made by February 15, 2023 to guarantee the reduced rate.

TASS believes this conference will provide opportunities for organizations to network with other educational-related business counterparts and promote your company and products to all attendees. TASS hopes you will consider this opportunity. Please return the information by February 15, 2023, so we may include your organization in our registration packet.

If you need additional information, please feel free to contact Kristin Conley at 231.591.2808 or KristinConley@ferris.edu. Thank you for your consideration.

Sincerely,

Kristin A. Conley

Kristin A. Conley

TASS Sponsorships Chairperson

TASS National Conference
Vendor/Exhibitor Rental

Organization _____

Contact Person _____ Phone _____

Email Address _____

Address _____

City, State, ZIP _____

Amount of Space Needed _____

Specific Needs (if any) _____

POWER SOURCE REQUIRED YES _____ NO _____

Please send in your form as soon as possible. Spaces will be provided on a "FIRST RECEIVED" basis.

Please send your Vendor/ Exhibitor Rental Request and Fee to:

TASS Conference- Kristin Conley
820 Campus Drive, ASC 1027
Ferris State University
Big Rapids, MI 49307